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*The “Male Carrie Bradshaw” candidly shares his personal experiences—the good, the bad, and the dreadful—in this hilariously poignant exposé on dating*

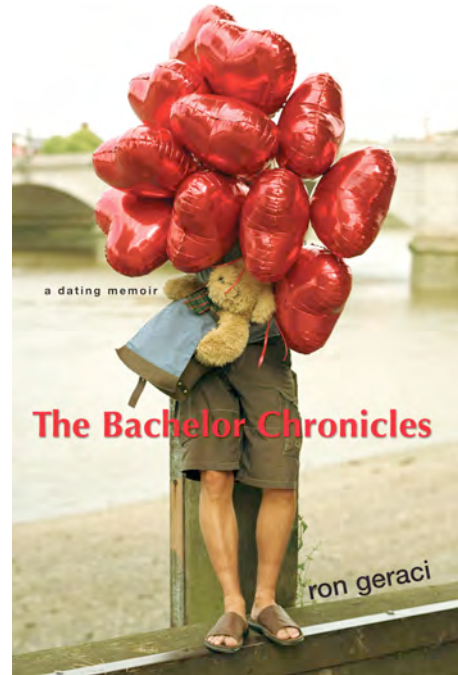
**THE BACHELOR CHRONICLES: A Dating Memoir**  
**By Ron Geraci**

“Not only is THE BACHELOR CHRONICLES funny, poignant and relentlessly intelligent, it’s also as honest as a punch in the face... **my favorite nonfiction read of 2006.**”

—Duane Swierczynski, editor of the *Philadelphia City Paper*

“What separates this book from being just another funny account of some guy’s dating life is the author’s affable, witty and poignant writing style. **There are countless laugh out loud lines in the book**—and there are passages that make you think, ‘This guy pretty much knows what we’re all thinking.’”

—Greg Gutfeld, Fox correspondent and former editor of *Maxim*-UK



After going on over 400 dates and spending at least \$25,000 (not including taxi fare) in the past five years, and being immersed in mating and social science research in his life as a journalist, professional romantic **Ron Geraci** has undoubtedly become an expert on the science of dating.

Countless Americans are familiar with Ron and his dating dilemmas, disappointments, disasters and the odd (but all important) triumph. **His popular humor column, “This Dating Life,”** appeared in *Men’s Health* magazine for three years, over which time he covered more dating ground than most men accomplish in a lifetime.

In **THE BACHELOR CHRONICLES** (Kensington Press, June 2006), Ron hilariously imparts the often outrageous particulars of his steadfast quest for true love. He spills his guts every step of the way with unabashed honesty, discovering along with the reader many of the new challenges present in modern dating.

Throughout his escapades, Ron retains a sincere, yet often stinging, voice of honesty. Applying social and cultural research to his own personal revelations, readers are given an opportunity to examine their own lives through his lessons. From examining the recent drastic changes in the dynamics of dating and marriage, to presenting unexpected theories on the specific things singles do to sabotage themselves, Ron takes his experiences and makes them universal.

*Who does the book speak to?*

- Those who enjoy a well-written humor book
- Anyone interested in a bare-naked, unflinching look into the male mind, and a straightforward take on what's *really* going on in modern dating
- Women seeking untypical dating advice with brutally honest, but useful, revelations into what's keeping them single—and how they can change it—straight from the source of their troubles!
- Anyone interested in learning many no-B.S. insider truths about magazine publishing and the writing game

Starting his (mis)adventures in Emmaus, Pennsylvania as an editor for *Men's Health* magazine, Ron soon moves his readers along with him to the dating (and heartbreak) capital of the world, New York City. In an effort to keep up with the demands of a dating columnist, Ron must throw himself head first into the maddening dating pool of Manhattan. He creates profiles on numerous online dating sites (which he likens to the excitement of laying crab traps: "You set the bait, go to sleep or eat or drink beer, and just wait. Then you go back the next morning and see what good fortune has waiting for you"), hires a matchmaker and an image consultant, attends dozens of singles mixers, and all the while learns what really makes today's American single person—a new species he terms *Homo singulus*—succeed and fail in finding lasting love.

Despite of (or perhaps due to) the anguish, heartache and missed opportunities recounted in *THE BACHELOR CHRONICLES*, Ron Geraci still dreams of finding one mate to love, cherish and have beautiful babies with. With his advice in hand, he encourages his readers to do the same.



**About the author:**

Ron Geraci shared his dating adventures with *Men's Health* readers for three years in his popular column, "This Dating Life." He has appeared on several national television programs, such as *The Today Show*, *The CBS Early Show*, *CBS Evening News*, *Weekend Today*, *Good Day New York* and numerous others. He has also been an advice columnist for Match.com. Having earned his reputation as the "male Carrie Bradshaw," Ron has become a dating expert in numerous spheres of life, and is often sought as an expert on online dating websites. He has been interviewed by numerous publications, including *The New York Times*, *USA Today*, *New York Post*, and *O Magazine*. When not on his quest for true love, Ron also leads popular dating seminars for Manhattan singles. He is still single.

**Look in the book to find these great tidbits!**

The true appeal of online dating for men (and it isn't sex): *Page 64*

Why men REALLY love lesbians: *Page 116*

What men are thinking when they have "performance anxiety:": *Page 125*

Why a woman should NEVER offer to pay for the first three dates: *Page 135*

The real reason why women over 30 can't find a great guy: *Page 148*

Why women should always, ALWAYS wear earrings on a first date: *Page 158*

The ONE thing women must never do until she's dating a man seriously: *Page 165*

The TRUE male thoughts on paying for sex: *Page 175*